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Adrienne Bendich, Ph.D., is the president of Consultants in Consumer Healthcare LLC. She is an internationally recognized expert on women's health, calcium and vitamin D in bone health, folic acid and pregnancy outcomes, and the effects of antioxidants and carotenoids on immune functions. She has authored more than 100 peer-reviewed journal articles and is the editor of 10 books for health professionals. Prior to her position at Consultants in Consumer Healthcare, she was the associate director of clinical nutrition research at Roche Vitamins, the director of innovation at SmithKlineBeecham/GlaxoSmithKline (GSK), and the director of medical affairs at GSK Consumer Healthcare. She was corporate representative to the Women's Health Initiative (WHI) for 9 years because GSK Consumer Healthcare provided all calcium and vitamin D supplements for the WHI study. She received her Ph.D. from Rutgers, The State University of New Jersey-Newark.